

DDA Meeting
September 21, 2016

Executive Board Members present: Debbie Ray, Alice Glenn, Stephanie Crump, Rebecca Metzger

Executive Board Members absent: Carey Jackson, Dennis White, Vance Foster

Advisory Board Members present: Helene Brown, Tammy Hutchinson, Darcy Maixner, Debra Taylor, Barbara Cronic, Kelly Brooks

Absent: Gretchen Torrence, Dru Ann Williams, Barbara Rhodes, Colleen Oberg, Dillon Bowers, Maureen Holder, Beth Matthews, Pat Harper, Tina Howard, Pudge Smith, Nancy Hardigree, Michelle Weatherbee, Suzanne Barfield, Earl Johnson

Director: Henley Cleary

The meeting was called to order at 12:00 p.m by Debbie Ray in Carey Jackson's absence.

The minutes from the August meeting were approved as written. Motion made by Alice with Stephanie seconding.

Alice Glenn read the Treasurer's report. Motion made by Stephanie to accept the report. Rebecca seconded the motion.

Discussion of the new App sales position- A motion was made by Stephanie, seconded by Rebecca, to accept the App job description with a payment of 20% commission for each new and renewing partner. All Executive Board members in attendance voted to approve the motion.

The leases for the DDA property will be delivered to the Bowers/Bates parties.

Debbie Ray announced the training for 4 new Executive Board members will be taking place this Friday in Lavonia.

Committee Reports:

Promotions: Helene Brown, Chair (create a positive image to rekindle community pride and improve consumer and investor confidence)

Scarecrows-Hard copy packets and posters will be distributed this week to all businesses that were not e-mailed their Scarecrow packet. Helene thanked Darcy for her efforts to provide and update the DDA-wide spreadsheet.

Monster Mash-This year community non-profits will be handing out candy. They will be bringing their own tables, set-up and any materials they want to display re their organization. Key club members will be asked to be the roving bear and mouse.

Discussed schedule :

Volunteers to arrive at 3

Candy distributed 4-4:45 approx.

4:30-4:45-Hot Shots

4:45-5:00- Cheerleaders

5:00-5:30-Dance with the Witch

5:30-6:00- Best Costume judging and announcement of Scarecrow winners

Design- Debbie Ray, Chair (goal to get historic downtown Hartwell into top physical shape)

Constitution Alley-Planned cleanup will be this Sat., Sept. 24th from 8:30-11. Effort to get this done before Scarecrows go up Oct. 1.

Courthouse Grounds- Henley reported we have two estimates under \$5000 for irrigation of the grounds. We are asking County Commissioners to assist with the monies. The DDA will be providing the manpower to assist in this project. A live Christmas tree has been donated and will be planted after irrigation in place.

Crosswalks-It has been too warm to begin this project. It is hoped it will be completed this Fall.

DOT Sign Boxes- We are still pursuing opportunity to get permission to decorate these boxes that surround our square. We are hoping that David Aldrich and Dennis White may be able to help us with this by contacting DOT. South Carolina and Fla. allow this ability. We should check some of our artful cities in Ga. to see if some have been successful in this effort.

Economic Vitality: Michelle Wetherbee, Chairman (strengthen community's economic assets while diversifying the economic base)

In Michelle's absence, Henley announced we are awaiting a go-ahead from the Fire Chief, Terry Vickery for the former umbrella factory in the **Build the Block** project

The new commemorative ornaments have been distributed to various businesses around town. We are charging \$28 per ornament.

Public Comments:

Stephanie Crump announced the musician playing at High Cotton this week.

Helene announced success of Farm Fest last week and the annual Low Country Boil will be held Feb. 24th to benefit Imagination Library.

The meeting was adjourned at 1:00 p.m.

Tammy Hutchinson
Secretary