

DDA Meeting
April 20, 2016

DDA Members present:

Executive Board Chairman- Carey Jackson

Executive Board Members: Kathy Bryant, Debbie Ray, Alice Glenn, Vance Foster

Director: Henley Cleary

Executive Board Members absent: Stephanie Crump, Tina Howard

Advisory Board Members present:

Helene Brown, Pat Harper, Darcy Maixner, Nancy Hardigree, Mary Gidley, Tammy Hutchinson

Absent: Gretchen Torrence, Dru Ann Williams, Barbara Rhodes, Colleen Oberg, Dillon Bowers, Elaine Hartness, Maureen Holder, Pudge Smith, Beth Mathews, Karen Vahaly, Earl Johnson, Debra Taylor-Dubeau,

The meeting was called to order at 12:05 p.m. by Carey Jackson.

March minutes were approved as presented.

Alice Glenn read the Treasurer's report.

Chairman's remarks: Carey Jackson discussed need to buy the Executive Director's liability insurance for the next year. A motion was made by Kathy Bryant to pay the annual cost of the liability insurance for the year. Debbie Ray seconded and the motion was passed unanimously with the exception of the two absentees, Tina Howard and Stephanie Crump.

Carey mentioned that the DDA Board Members have the Director's and Officer's Liability Insurance since they are appointed by the City.

Committee Reports:

Promotions: Helene Brown, Chair (create a positive image to rekindle community pride and improve consumer and investor confidence)

Keep Hartwell/Hart County Beautiful on April 2nd was a huge success.

The First Saturday- the DDA will show its support through promotion in advertising and attending the event.

Belk Charity Days- Coupons are available for the April 30th event.

Historic Preservation Event at the Art Center honoring the architectural and building contributions of Leila Ross Wilburn and John William Temple will be held on May 12th. There will be a photo and art Nancy Hardigree will send out a reminder for our DDA's refreshment contribution.

Cars and Guitars- We will be manning a table at this event on May 28th from 8-11 and 11-2.

Dancing on Depot – Helene is compiling a list of workers. Suggestion made to call Golden K for help on the entrances on Forest and Carolina. Suggestion also made to make some signs for Jackson St. area to say, "Entrances to event are on Carolina and Forest Avenues." Perhaps have the DDA workers park on Jackson leaving more convenient room for parking for the event-goers.

Design-Debbie Ray, Chair (goal to get historic downtown Hartwell into top physical shape)

Flower Baskets - were hung by Public Works on April 15th. They look beautiful and are already being attended by Kathy Bryant. Pine Tree Garden Club gave \$200 toward purchase of the flowers.

Crosswalks- Pat has pricin, and this project will be discussed in a separate meeting.

Constitution Alley-This committee is gathering prices for a later report.

Mural –The mural artist will come on May 2 and spend 4 days painting. A motion was made by Debbie Ray to use funds from the Hartwell Main Street Partners’ fund to supplement the extra costs of the mural above the donations received not to exceed \$5000. This will include the cost of the legend plaque that will be placed on the mural. Alice Glenn seconded the motion and it passed unanimously among the five board members present. Nancy Hardigree will call Peggy Vickery to see if we can get an article into the paper asap. Need to mention deadline of mural subscribers of April 30th.

Economic Vitality - No report was given in Tina’s absemce.

Organization (Goal is to build partnerships among various groups that have a stake in the commercial district-) Kathy Bryant is the interim chairman. No report.

Director’s Report- Henley Cleary

Henley reported the following items:

- She is in discussions with a variety of musical groups to present a Blue Grass/Country Music afternoon/evening on Oct. 22nd . It would be held on intersection of Forest and Depot and allow different groups to play.
- On April 21st a Magazine Writer’s group will be gathering to visit Hartwell. Henley will take them on a guided tour around downtown.
- She had received a phone call from a noted Ohioan historian who wants to highlight Hartwell in his publicity. We want to encourage him to come to see the Historic Preservation evening on May 12th at the Art Center.
- We have 275 ft. of light cord from the Depot Street project that we think might be well used in Constitution Alley.
- DDA visors have been ordered.
- The post office has requested help with maintaining the plants surrounding the PO. Henley will suggest that they ask the FFA from the high school who has helped them in the past.
- We are examining sources for a new banner stand to replace the original which is much heavier to transport.

Community announcements:-

Mary Gidley reported that TORCH has received a grant for the Railroad Project roof and windows. Also encouraged support of the Dance-a-Thon on May 7th at the high school.

The meeting was adjourned a 1:05 p.m.

Tammy Hutchinson
Secretary