

DDA Meeting
January 20, 2016

DDA Members present:

Executive Board- Carey Jackson, Kathy Bryant, Alice Glenn,

Director: Henley Cleary

Absent: Connie Carter, Sharif Farhan

Advisory Board Members present:

Helene Brown, Mary Gidley, Karen Vahaly, Maureen Holder, Pudge Smith, Debbie Ray, Earl Johnson, Pat Harper, Darcy Maixner, Gretchen Torrence

Absent: Nancy Hardigree, Tammy Hutchinson, Dru Ann Williams, Barbara Rhodes, Tina Howard, Colleen Oberg, Dillon Bowers, Elaine Hartness

Guests: Vance Foster, Bill Bate

The meeting was called to order at 1:05 p.m by Carey Jackson.

December's meeting notes should be corrected to include recipients of new façade grants awarded for payment in 2016:

Warren Teague for "The Table"

Michael LeCroy for LeCroy Insurance Agency, Inc.

Sandra Turner for Jala's Appliances & Tools

Terri Lee Whitworth for "Stick to Your Roots Salon & Boutique

Alice Glenn gave the Treasurer's report. Motion to accept the 2016 Operating Budget made by Kathy Bryant was tabled due to lack of quorum.

Committee Reports:

Promotions: Helene Brown, Chair

We will be collecting baked goods for the city workers for our Valentine's Day thank you. Volunteers are asked to drop off cookies on Feb. 11th at Hang It Up Gallery. We will distribute them on Friday, Feb. 12.

Design: Debbie Ray, Chair

Agenda has new goals set for 2016. We are focused on mural project and volunteers are asked to contact at least five people who may be interested in having their name on the mural. We will be announcing this project at the Wine and Cheese affair on Jan 21, and the Low Country Boil on Feb. 5th.

Gretchen Torrence is doing a cost analysis for Constitution Alley.

Economic Vitality Committee- In Tina's absence, Henley recapped the Jan. 19th mtg.

Organization: Karen Vahaly, Chair

Karen announced the APP will be introduced to the Partnership participants.

Invoices have been sent to last year's sponsors; anticipate the board will do more sponsorship promotion.

Half of the Hartwell keepsake ornaments have been sold to date.

Director's Report- Henley recognized Carey Jackson and Helene and Dana Brown for their Chamber awards.

Henley is working with Greg Gaines and high school students on the Event Calendar on the APP and posters for the kiosks.

Chairman's Report- Carey reported that the Lights on Depot are a great addition to the community and expressed appreciation to Hart Telephone for hanging the lights.

Public Comments-

1. Mary Gidley announced that the Imagination Library's major fundraiser, the Low Country Boil, will be Feb. 5th. That organization has provided 37,000 books to be allocated to children in Hart Co.
2. Bruce Bate talked about the fence behind his business. He says he wants access to back of his building.

The Executive Board went into Executive Session. Upon their return:

Kathy Bryant moved and Alice Glenn seconded a motion to approve to pay a 20% commission to Karen Vahaly for each business she uploads to the MyHartwell app. The basic level for the app will be free with each Partnership (\$100) and the advance level will be an additional \$100. For those who choose not to be DDA Partners the app will cost \$100 for the basic level and \$200 for the advance level. The vote to pay the commission was unanimous with Tina Howard voting by proxy.

Kathy Bryant moved and Alice Glenn seconded the motion that the Director's compensation for 2016 be a 1 ½ % salary increase and 5 additional personal days. The vote in favor of the change in compensation was unanimous with Tina Howard voting by proxy.

Meeting adjourned at 1:00p.m.

Tammy Hutchinson, Recording Secretary