

DDA Meeting
October 19, 2016

Executive Board Members present: Carey Jackson, Alice Glenn, Rebecca Metzger, Vance Foster, Dennis White
Executive Board Members absent: Debbie Ray, Stephanie Crump
Advisory Board Members present: Helene Brown, Tammy Hutchinson, Barbara Cronic, Michelle Wetherbee,
Absent: Gretchen Torrence, Dru Ann Williams, Barbara Rhodes, Colleen Oberg, Maureen Holder, Beth Matthews, Dru Ann Williams, Pat Harper, Tina Howard, Pudge Smith, Nancy Hardigree, Susanne Barfield, Earl Johnson, Kelly Brooks

Director: Henley Cleary

The meeting was called to order at 12:00 p.m. by Chairman, Carey Jackson.
The minutes from the September meeting were approved.
Alice Glenn read the Treasurer's report.

Committee Reports:

Promotions: Helene Brown, Chair (create a positive image to rekindle community pride and improve consumer and investor confidence)

Scarecrows-Have had a good reception. Helene mentioned we may want to include at least a personal visit to many of our businesses next yr. to get more enthusiasm going.

Monster Mash-Oct. 31st

Discussed schedule :

Volunteers to arrive at 3

Candy distributed 4-4:45 approx.

4:45-5:00- Cheerleaders

5:00-5:30-Dance with the Witch

5:30-6:00- Best Costume judging and announcement of Scarecrow winners

Tree Lighting-Nov. 22- 5-7:00

Belk Charity Days- Helene handed out Charity Day coupons, for the event which runs from Oct. 25-Nov. 4.

Design- Debbie Ray, Chair (goal to get historic downtown Hartwell into top physical shape)

Constitution Alley-In Debbie's absence, Henley announced she has contacted CWS and another firm to give us bids to install the lights. She had asked Kevin McCraney to help find who pays the lighting bill. Henley is meeting with the metal fabricator tomorrow.

Flower Baskets- Dennis White reported that the city workers will be watering our baskets once a day next summer!

Courthouse Grounds- Henley reported we have submitted to the county administrator two estimates for irrigation repairs of the grounds. Volunteers hope commissioners will pay for repairs so plants can be transplanted and watered. An evergreen has been offered as a donation from a local nursery but there must be water for that, as well.

Economic Vitality: Michelle Wetherbee, Chairman (strengthen community's economic assets while diversifying the economic base)

Build the Block project. Michelle announced there continues to be research for use of buildings downtown.

The deed for the Candler-Linder property has been filed.

Organization-

Henley announced the new ornaments have been distributed at various businesses around town. We are charging \$28 per ornament.

The Hartwell Sun will be running the article soon advertising for the new position promoting our APP. Applications will go to Carey Jackson.

New Business: Vance Foster announced that four new DDA board members went through Main Street 101 training last month; a board requirement.

Michelle announced a fund raiser by the Humane Society of "Barry Manilow in my Closet" on Nov. 5th from 6:30-7:30 p.m. at High Cotton.

The meeting was adjourned at 12:45 p.m.

Tammy Hutchinson, Secretary